

JM

Jacey Maas

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GOAL I am a highly creative thinker looking to apply a unique range of talent and experience to internal and external communications. Allowing companies to achieve their objectives with work that has a lasting and sustainable impact.

STRENGTHS Organized
Hard-Work Ethic
Creative
Communication Skills
Dependable
Team Player
Motivated

EMPLOYMENT

- 2009-Present* **Hart Associates – Graphic Designer**
Work closely with the creative, video and interactive departments to brainstorm and execute ideas in a quick-turnaround environment. Develop high-quality designs for print, outdoor, TV and web applications. Complete RFP's and RFI's; with the Director of New Business; tasked with organizing and managing large amounts of creative and copy, while designing a tasteful end sample to represent the agency for new prospects. Manage, organize, and maintain 15+ design and marketing award entries. Assist the creative and video team on large video shoots.
- 2008-2009* **Fruchtman Marketing – Graphic Designer**
Responsible for designing numerous print and web related projects while meeting constraints of cost, time and branding strategy in the continuously evolving jewelry industry. Work in unison with other designers and art directors to produce and develop new ad campaigns and strategies to strengthen client's allure in their desired markets.
- 2007* **Inspiring Images – Graphic Designer & Photographer Assistant**
Assist professional photographer in several formal and informal photo sessions. Specialized training to retouch and manipulate photos to photographer's satisfaction.

EDUCATION

- 2006-2008* **The School of Advertising Art – Kettering, Ohio**
Honors Associate Degree in Applied Business in Advertising Art,
Dean's List, Class Salutatorian, Class President & Student Senate Member
- 2002-2006* **Patrick Henry High School – Hamler, Ohio**
Honors High School Diploma
Student Council & National Honor Society

TECH SKILLS Expert in all Adobe Suite Applications and using creative problem solving for positive outcomes for the client-designer relationship.

AWARDS

- 2012* **SIAA Awards**
Gold – The Right Thing “Perfect Match” Print Ad
Silver – The Right Thing “Strength” Print Ad
- 2011* **Toledo ADDYS**
Silver – Urban Forest Banners
Bronze – Root Learning Corporate Website Design
How Design Magazine
Merit Pro-Bono – Urban Forest Banners